





Feria Urbanism is a planning and design studio that specialises in urban design, urban planning, neighbourhood strategies, public participation and community engagement. Established in 2007, we have been involved in a diverse range of planning and design projects across the UK.

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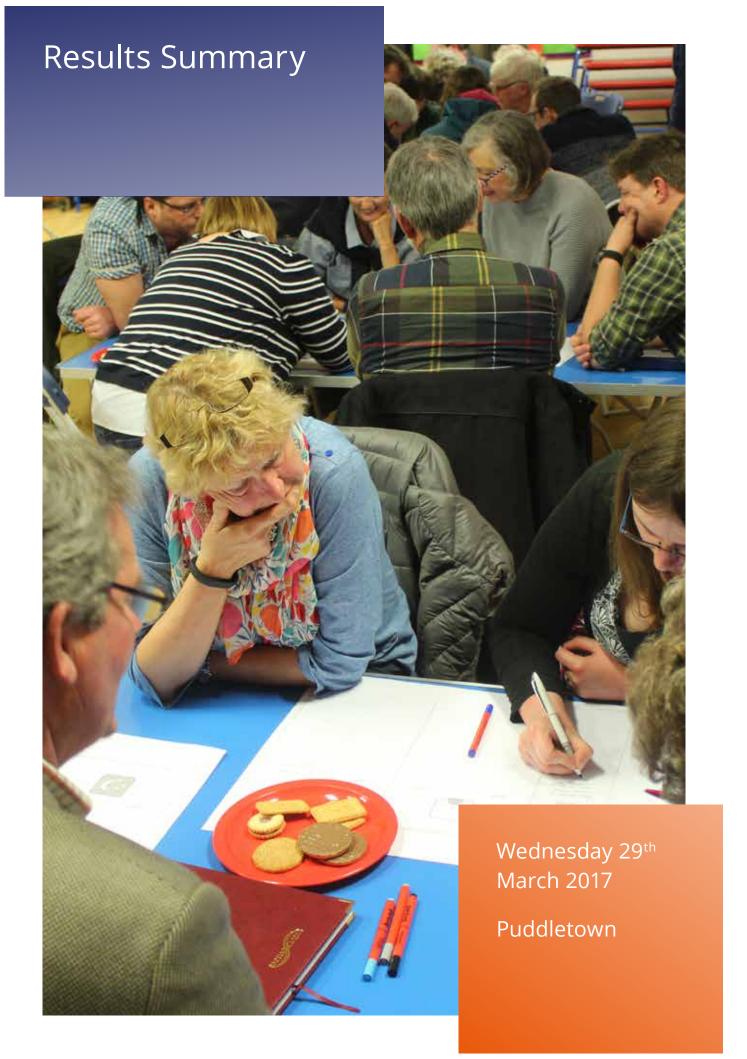
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Task 01 — People & Places

Participants were asked about the different challenges and opportunities faced by different demographic groups.

Teenagers

Challenges

Lack of transport options x7; Lack of casual, informal social opportunities or clubs and facilities (i.e. if not religious or sporty) x6; Lack of entertainment; Lack of job opportunity x2.

Opportunities

Cricket club, all-weather court, football club, Brownies, Young Farmers x3; Play park due to open this year x2; Forest (outdoor activities); MUGA (Multi-Use Games Area).

Summary

Many participants commented on the clubs available for teenagers, including sports, scouts, MUGA and Young Farmers. The new recreation ground is also due to open soon, and Puddletown Forest provides outdoor recreation. All groups stated lack of transport as a key issue. This together with a lack of informal social opportunities, entertainment and local employment leaves teenagers at a loose end.

Businesses & Employers

Challenges

No specific industrial or business area x2; Housing for agricultural workers; Lack of affordable housing x2; Lack of public transport x2; Parking; Local amenities shop, post office, vet, pub, garage x2.

Opportunities

Introduce a café and bakery; Good transport links; Tourism.

Summary

Far more challenges than opportunities were mentioned for businesses and employers. Common concerns were that there is no designated business area, a lack of affordable housing and housing for agricultural workers. Poor public transport is a further disadvantage, as well as parking problems. The opportunities mentioned were that there is a market for a café and bakery within the village, which is already a popular tourist destination. Puddletown also has good transport links to the wider area when travelling by car.

NOTE: The "x" reference records how many times that particular issue was raised e.g. x1, mentioned once; x5, issue listed five times etc.

Pensioners & Empty-Nesters

Challenges

No café for communal meetings; Lack of public transport x5; Lack of opportunity to socialise; Lack of housing for the ageing population or assisted living.

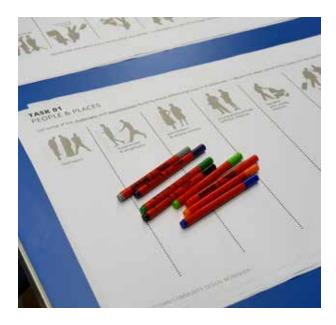
Opportunities

Dance classes; Computer lessons; GP Surgery x3; Post office, church, village hall and library x2; Village clubs.

Summary

The doctor's surgery was most commonly stated as a benefit to pensioners and empty nesters. This was followed by local amenities, dance classes and computer lessons.

Participants stated the biggest challenge as poor public transport, followed by a lack of opportunity to socialise and no café. A lack of housing for the ageing population or assisted living was also a concern.



This task asked questions about different demographic groups.



Participants explore how different demographics feel about Puddletown.

Young Professionals Without Children

Challenges

Lack of affordable housing x3; Not many local jobs x2; Lack of opportunity to socialise; Lack of public transport.

Opportunities

Good transport links (road) x2; Pub and pub quizzes; Nice housing.

Summary

Young professionals benefit from good transport links via car. The "Blue vinny" pub is popular and hosts pub quizzes, and Puddletown is generally of high aesthetic quality. The challenges mentioned were a lack of local employment, affordable housing, public transport and the opportunity to socialise.

Families With Young Children

Challenges

Having to move further afield for affordable housing (there is a lack in the village) x3; Safe walks to school; Not many local jobs x2; No takeaway (except fish and chips); Lack of public transport.

Opportunities

Great schools, playgroup, pre-school x5; Good play park x4; Library x2; Recreation ground; Village has most things required; GP Surgery; Uniformed organisations (e.g. Scouts, Guides); Middle school swimming pool.



This task helps address the need for the plan process to address the needs of different age groups even if they were not represented in the room on the night.

Summary

Participants most commonly stated the local schools as a benefit to families. The play park and library were also popular, followed by sports facilities, scout clubs and the doctors' surgery. A lack of affordable housing was commonly mentioned as a challenge, with residents being forced to move further afield. There is also a lack of public transport, local employment, takeaway, and not many local jobs opportunity.

Visitors & Tourists

Challenges

Parking x3; Need for a café x3; No public toilets x2; Nothing to attract visitors.

Opportunities

Hardy History x3; Church x3; Brochure promoting local village walks x3; Forest x2; B&Bs x2; Postcards; Lovely village; Good road links; Close to other attractions, villages and coast.

Summary

Many groups stated the local Thomas Hardy history as being an attraction for Puddletown visitors. Similarly, a brochure promoting local walks along with the close proximity to other Dorset attractions makes the village a great attraction. Puddletown Forest, St Mary's Church, historic architecture and B&Bs were mentioned as benefits, whereas a lack of parking facilities, café or public toilets are disadvantages.

Students

Challenges

Lack of public transport choices to attend college or university further afield (and the need for more frequent bus services in evening) x5; Not many local jobs x2; Slow internet; Study space; Limited library facilities.

Opportunities

Safe environment; Countryside.

Summary

One group stated that students within Puddletown benefit from a safe environment and the countryside, as do all demographic groups. Participants stated the challenges as being limited library facilities and study space, poor public transport to higher education and an infrequent evening service, as well as few local jobs and slow internet speeds.



Groups list the top ten qualities that they think believe describe Puddletown.



This task was designed to establish the key things that the neighbourhood plan should protect.

Task 02 — Top Ten Qualities

- 1. Amenities
- 2. Safe
- 3. Community
- 4. Friendly
- 5. Inclusive
- 6. Activities
- 7. Attractive
- 8. Clean
- 9. Harmonious
- 10 Green

NOTE: The ranking scores given to each word by the different groups has been added up and then divided by the number of times it was selected to give an overall result. Only phrases and words that were nominated more than once were considered for inclusion in the top ten results table. Number of Appearances & Calculations

$$5x$$
 Amenities (2) (2) (1) (1) (3) = $9/5 = 1.8$

$$7x$$
 Safe (4) (10) (3) (2) (1) (5) = $23/7 = 3.3$

7x Community Spirit (i) (i) (8) (i) (5) (7) (3) =
$$26/7 = 3.7$$

6x Friendly (3) (9) (5) (3) (2) (1) =
$$23/6 = 3.8$$

$$3x$$
 Inclusive (7) (6) (4) = $17/3 = 5.7$

$$3x$$
 Activities (3) (9) (6) = $18/3 = 6$

6x Attractive (7) (4) (4) (10) (8) (4) =
$$37/6 = 6.2$$

$$6x$$
 Clean (8) (2) (10) (7) (5) (7) = $39/6 = 6.5$

$$4x$$
 Harmonious (9) (5) (7) (5) = $26/4 = 6.5$

$$5x$$
 Green (9) (8) (6) (4) (10) = $37/5 = 7.4$

$$4x$$
 Distinctive (10) (6) (7) (9) = $32/4 = 8$

2x Open Green Space (5) (4) =
$$10/2 = 5$$

$$2x$$
 Enterprising $(8) (10) = 18/2 = 9$

$$2x Open (6) (3) = 9/2 = 4.5$$

2x Independent (9) (6) =
$$15/2 = 7.5$$

$$2x \text{ Hardy Connection } (8) (8) = 16/2 = 8$$

$$2x Serene (10) (9) = 19/2 = 9.5$$

1x Attractive Car Parks (6)

1x History (2)

Task 03 — Limited Growth

This task tested how the village could accommodate a limited amount of new housing. The following summaries are taken from each of the groups that completed the task.

Areas for possible growth: Northbrook Farm; Field behind Greenacres; Field beside First School; Land behind village shop (but not too many houses); Infill site east of Blandford Road.

Areas for possible growth: Field behind Greenacres and across new recreation ground; Natural development behind First School, with community centre and village hall; New access road from roundabout to behind school would remove all school traffic from village; Change village shop to houses to remove traffic and parking congestion; New shop on corner of High Street, New Street and The Green; Natural development infill behind doctor's surgery.

Areas for possible growth: Commercial units near bypass; Part of field east of Mill Street below stream; Small housing development behind Greenacres; overgrown field beside sports field made into allotment or green space; fields behind doctors' surgery either side of Milom Lane.

Areas for possible growth: No development north of village due to flood plain and traffic issues; Possible development on new recreation ground; Fields beside First School to be reserved for school expansion, including new road; Possible development in fields behind doctors' surgery either side of Milom Lane.

Areas for possible growth: Field behind Greenacres; Infill site east of Blandford Road; Infill site behind shop; Infill site between New Street and Butt Close.

Areas for possible growth: Field behind Greenacres; field east of doctor's surgery.

Areas for possible growth: Field behind Greenacres; Overgrown field beside sports field for school expansion, with access route; Fields behind doctors' surgery either side of Milom Lane – below ridge level; Expansion should be staggered over a period of time, and only if infrastructure is expanded too (no more than 5-10 units per year over 10 years).

Also: No housing behind Greenacres as it is a flood plain; More car parking in field west of First School; Housing in fields behind doctors' surgery either side of Milom Lane.

Summary

The majority of participants felt that development is acceptable as long as it is incremental, appropriately designed for its context, and provides affordable housing.

Many felt that fields beside the First and Middle School should be protected to allow for future school expansion, either in built form or playing fields.

A common suggestion for development was the field behind Greenacres, yet one group disagreed, stating that it is a flood plain and therefore unsuitable.

The fields behind the doctors' surgery either side of Milom Lane were also frequently highlighted, with some believing that it was preferable to infill in order to avoid further traffic congestion. Many participants wished to protect the view of the ridge line.

In addition to housing, some stated the need for a new community hall and employment units. Suggestions of where housing could be located were often accompanied by caveats regarding the need for additional infrastructure (such as access links) to make such developments acceptable or workable.



Groups assess the different opportunities for new housing in and around Puddletown.



Groups assess the areas where new homes could be located at a future date.

Task 04 — Learning From Other Places

Participants marked on a plan the places that they liked with a green dot and the places they did not with a red dot. These summaries capture the results from each group that completed the task.

Places to be proud of

- Blue Vinny, river walk; Stream;
 Greenery around houses; Grass banks on
 The Moor; Styles Lane; The Square; Church;
 Church path; The Green; Recreation ground;
 First School; Open space behind shop; Shop;
 Playing field; Hall and library; Doctors'
 surgery; Middle School; The Coombe; Green
 space within southern housing are; Ridge line.
- Blue Vinny; River walks; Backwater; Church; Church path; Youth facility; All weather surface; First School – a credit to the community!; Library; The Green; Doctor's surgery; Puddletown Forest.
- Bypass that takes traffic out of village; Blue Vinny; Footpaths; River; Vet; Tudor Cottage; The Square; Church and church room; The Green; Recreation ground and MUGA; First School and Pre-School; Forge; Shop; Village hall and library; Car workshop; Doctor's surgery; Middle School; The Coombe.

- Blue Vinny; Vet; Church; The Green; Shop; Library and Village Hall; Doctor's surgery.
- Blue Vinny; Open space east of The Moor; Vet; Space east of Blandford Road; Open space west of Mill Street; The Square; Bookshop; Church; Old school; Village hall and library; The Green; Doctor's surgery – best surgery in the country!; Helipad; Green open space in southern housing development; Forge; Shop; First School; Play park.
- Blue Vinny; The style of the assisted living courtyard; "Old-style" development in The Square; Church; Park; First School; Style of High Street terraces; Doctor's surgery; The Coombe.
- Northern entry to village; Blue Vinny; Catmead; Vet; Backwater; River; Styles Lane; Church; The Green; Play park; First School; Footpath between schools; Shop; Village hall and library; Local garage; Doctors' surgery; The Coombe; Milom Lane – nice road; Views of ridge line; Rod Hill Lane – footpath.



Participants mark areas and buildings with red and green dots, describing their reasoning and thoughts.

Places that could be better

- Three Lanes Way "an untidy illegal occupation" that should be commercial space; Path east of First School is too narrow; New development opposite bus stop is mish-mash; No development on field east of Mill Street need to walk there; Houses on Butt Close are architecturally "suspect".
- Substandard cricket field; High Street parking; Infill behind shop; Coombe Road is cluttered; New Street; Butt Close houses don't match village character; We need car/lorry park at The Green; Overgrown triangle requires maintenance; Parking on The Green, a blind corner.
- Bad road surface on A₃₅ slip road; Dog poo on recreation ground, pavements and public rights of way; Flooding east of doctor's surgery.
- Unsightly sheds on Three Lanes Way; No parking outside school; Flood risk; Traffic congestion.

- Unsightly sheds on Three Lanes Way; Nasty white roof on playing field; Solar panels on The Green; Inappropriate development at Butt Close.
- Bad road planning outside First School; Coombe Road and New Street – roads can't take school traffic; Dangerous junction outside Middle School, can't see when pulling out from triangle; Butt Close.
- Noise of A₃₅; Unsightly sheds on Three Lanes Way; Buses on New Street and Butt Close.

Overall Summary

Encouragingly, all groups began the task by first marking down the positives. The doctor's surgery and Blue Vinny pub were highly popular. Many participants highlighted open green space, views, playing fields and countryside walks. In terms of the built environment, many appreciated St Mary's Church and historic architecture in The Square, as well as more modern high quality architecture, such as the assisted living courtyard. The schools, shop, library and map shop were commonly highlighted as positives.

In terms of places needing improvement, many highlighted the "unsightly sheds" on Three Lanes Way. A few other single features were mentioned, such as the "nasty white roof" on the sports pitch and solar panels on a house on The Green. Butt Close was also given a red spot on several occasions. Many participants felt that there has been bad road planning outside the First School, along with a dangerous junction outside the Middle School and when pulling out from the triangle on The Green.

Task 05 — Top Ten Challenges

- 1. Traffic
- 2. First Time Buyer Housing Growth
- 3. Transport Services
- 4. Architectural Quality
- 5. Shops
- 6. Countryside Protection& Access
- 7. Super-Fast Broadband
- 8. Non-School Youth Opportunities
- Leadership & Volunteering
- Opportunities For Seniors & The Retired

Number of Appearances & Calculations

8x Traffic (& Parking) (4) (3) (3) (2) (1) (3) (2) (1) = 19/8 = 2.4

 $_{4}$ x First-Time Buyer Housing Growth (4) (1) (3) (2) = $_{10}/_{4}$ = 2.5

8x Transport Services (9) (2) (2) (4) (2) (1) (5) (6) = 31/8 = 3.9

6x Architectural Quality (2) (4) (6) (6) (1) (7) = 26/6 = 4.3

4x Shops (i) (3) (8) (6) = 18/4 = 4.5

7x Countryside Protection & Access (3) (9) (9) (6) (7) (5) (4) = 43/7 = 6.1

5x Super-Fast Broadband (6) (7) (8) (6) (4) = 31/5 = 6.2

6x Non-School Youth Opportunities (5) (6) (9) (7) (9) (5) = 41/6 = 6.8

4x Leadership & Volunteering (7) (10) (5) (4) = 6.5

4x Opportunities For Seniors & The Retired (10) (5) (4) (8) =27/4 = 6.8

NOTE: The ranking scores given to each word by the different groups has been added up and then divided by the number of times it was selected to give an overall result. Only phrases and words that were nominated more than once were considered for inclusion in the top ten results table.

3x Sports & Leisure Provision (8) (7) (3) = 18/3 = 6

5x Sense of Community (7) (10) (10) (9) (10) = 46/5 = 9.2

2x Housing Growth (I) (I) = 2/2 = I

2x Employment Space – work from home (10)

(8) = 18/2 = 9

2x Employment Space – workshop/industrial

(5)(9) = 14/2 = 7

2x Community Organisation & Structure (8)

(7) = 15/2 = 7.5

2x Affordable Housing to Buy & Rent (2) (3) = $\frac{1}{2}$

5/2 = 2.5

IX Schools & Education (8) = 8

IX Health Services (5) = 5

1x Town Squares & Civic Spaces (8) = 8

2x Employment Space – work from home (10)

(8) = 18/2 = 9

2x Employment Space – workshop/industrial

(5)(9) = 14/2 = 7

2x Community Organisation & Structure (8)

(7) = 15/2 = 7.5

2x Affordable Housing to Buy & Rent (2) (3) =

5/2 = 2.5

IX Schools & Education (8) = 8

IX Health Services (5) = 5

1x Town Squares & Civic Spaces (8) = 8



Groups list the top ten challenges that they believe Puddletown faces.



This task was designed to establish the key things that the neighbourhood plan should tackle.

Task 06 — Streets, Spaces & Lanes

This task asked participants to record the user experience of travelling along streets and lanes in the parish and across the wider area.

This audit will inform the key access and movement areas that need protecting and nurturing by the neighbourhood plan.

The following issues were the main recurring themes as marked on the plans:

Routes to schools: Greenacres; High Street; Athelhampton Road; Blandford Road; The Moor; Mill Street; The Square; Coombe Road; New Street; Butt Close; Brymer Road; Whitehill.

Footpaths and village walks: The Moor;
Backwater; Styles Lane; Three Lanes Way;
Coombe Road; New Street; Whitehill. Route
to shop: Greenacres; High Street; Coombe
Road; Butt Close; Brymer Road; Whitehill;
Blandford Road; The Moor; Mill Street; The
Square. Car to Dorchester: Athelhampton
Road; Milom Lane; High Street; Greenacres;
The Moor; A₃₅. Walking route between
schools and Rod Hill Lane; High Street always
congested with cars

Horse Riders: Rod Hill Lane; Whitehill; High Street; Greenacres; Blandford Road; The Moor; Parked vehicles – hazard for visibility: Coombe Road; New Street; The Moor. School run: Greenacres; High Street; New Street. Western gateway to village: 30mph signs should be 20mph. Traffic light junction: pedestrian crossing needed. Route to surgery: The Green; Rod Hill Lane; Butt Close.

<u>Dog Walkers:</u> Greenacres; High Street; Blandford Road; The Moor; Backwater; Mill Street; Orford Street; The Square; Coombe Road; Bellbury Close; New Street; The Green.

To the shop: Bellbury Close; High Street.

<u>To church:</u> Bellbury Close; Mill Street; High Street.

<u>To Milborne church</u>: High Street; New Street; High Street; Greenacres; Blandford Road; The Moor; A₃₅. Traffic should be slowed down immediately after roundabout into village.

Recreational Walks: Greenacres; routes between schools; Whitehill; Coombe Road; High Street; Blandford Road; The Moor; Athelhampton Road. Drive to work; walk to school and shop via pavement; junctions too busy to cross; lots of dog walking routes; walk to shop and doctor; drive to work is very fast from Athelhampton Road onwards.

<u>Dog Walking:</u> Three Lanes Way; Greenacres; High Street; Route between schools; Whitehill; Rod Hill Lane; Butt Close; Opposite Blue Vinny.

Main vehicle routes to work: Greenacres; High Street; Athelhampton Road; Blandford Road; The Moor; A₃₅.

School buses to Middle and First school: Coombe Road; New Street; High Street; Greenacres.

Family Walk to School: Butt Close; Brymer Road; High Street; New Street; Coombe Road; Green Acres; Thompson Close; Styles Lane; Backwater.

Older People Walking to Doctor's or Shop: Rod Hill Lane; The Green; The Square; Mill Street; Orford Street; Hill Street; Kings Mead.

Summary

Participants were keen to draw on the routes they navigate throughout the village. Many colour-coded the routes to denote different activities, people or type of experience. Dog walks were a popular choice, with both rural lanes and residential streets highlighted. People's walk to the shop, schools and doctors' surgery were frequently drawn, mainly along High Street. Footpaths and village walks were highlighted along Backwater, Styles Lane and The Coombe. Participants also took the opportunity to comment on the experience of using these routes, with many stating a need for a reduction in vehicle speed from 30mph to 20mph, beginning at the gateways to the village. Similarly, some mentioned the need for a pedestrian crossing on High Street, to allow movement currently hindered by traffic.



Participants make an audit of the routes they take and the modes of travel used.



Plans emerge showing how people move around the parish.

Task 07 — The Future

This task asked participants to list the best things about Puddletown, alongside the things that could be better. It also asked participants to provide one sentence defining Puddletown in 15 years' time. This statement can help inform a vision for neighbourhood plan.

The Best Things

Excellent Surgery x7; Good shop and post office x7; Library x6; Schools x6; Village Hall x5; Sports and recreational facilities x5; Local Vets x4; Church x3; Blue Vinny x3; Countryside and country walks x3; Nice people and community feel x2; Village character x2; Mixed age groups; Pub; Garage; Views; History; Fish & Chip van; Pedestrian alleyways; Bypass; Self-containment.

Good Things That Could Be Even Better

Public transport x2; Public car park; Toilets necessary; Sympathetic housing; Recreation ground improvements; Retain green spaces; Communal green space in new development; More parking for shop.

Things That Could Be Better

Dedicated parking facilities (alternative to on-street parking) x7; Bus service and public transport x5; Traffic congestion and calming in high street x4; Affordable housing x3; Larger shop premises x2; Street maintenance x2; A local pub is needed more than a restaurant; More rubbish bins; Better flood protection and drainage; Encouraging young people in the village; Traffic noise from bypass; Dentist; Health Centre.

Summary

The relatively new doctor's surgery was extremely popular amongst participants, with all groups stating it as one of the best village assets. The shop and post office, Blue Vinny pub, schools, sports clubs and facilities were also mentioned. There was a strong belief that Puddletown has a great community spirit, along with its aesthetic quality, historic character and pedestrian alleyways.

The link to the countryside was popular amongst participants, with many praising the views and country walks. Despite its noise, the A₃₅ bypass was frequently mentioned as an asset, due to its redirection of traffic away from the village, allowing it to be more self-contained.

Many groups felt that parking is a key issue in need of solving, with on-street parking causing safety concerns. Similarly, traffic calming measures are required in High Street. In terms of future development, participants wished for there to be sufficient affordable housing, and for architectural designs to be in harmony with their context.

Related to this was the issue of flooding, and many voiced their concern for better flood mitigation in view of both existing and new development. Better public transport, public toilets, street maintenance and a larger shop were also suggested. Some felt that the young people of Puddletown need more encouragement.

"In 15 Year's Time, Puddletown Will Be...

...larger, hopefully with more facilities"

...a flourishing, diverse community accessible to all and continuing its own distinct character. We will value its position in the Dorset countryside"

... as nice a place as it is now"

...even more eclectic!"

...a thriving, growing community with a balanced demographic population able to sustain a cultural village life"



Participants describe the best things about Puddletown and the things that could be even better.



Participants write down their thoughts and aspirations for the future of Puddletown.

Task 08 — Day Time, Evening & Night Time

This task asked participants to list the places that feel safe or unsafe at different times of the day. This audit will assist the neighbourhood plan in highlighting the areas to nurture and the places that need improvement.

DAY TIME

Safe

By the shop; Everywhere; Generally all feel safe; As a general rule, adults – esp. men – feel safe everywhere in Puddletown; Generally around the village; Most of village.

Unsafe

New Street (the school, buses make it unsafe to walk); School hours on High Street; Traffic on Coombe Road and New Street; New Street and Coombe Road due to on-street parking and school buses (no pavement); Lack of pavement on Mill Street; Reversing buses on Butt Close; Poor parking outside First School and shop; School bus routes to St Mary's (Coombe Rd and New St); Uncomfortable in Puddletown Forest; New Street due to buses and buses turning into Butt Close; Crossing the road by new school; Main high street due to large agricultural vehicles and fast cars; Parking.

EVENING

Safe

By the shop: Everywhere; Generally all feel safe; Same as day time; Generally safe; Generally safe in this village.

Unsafe

Coombe Road (the school, buses make it unsafe to walk); School hours – traffic on High Street, Coombe Road and New Street; When strangers call at front door; Occasional antisocial behaviour in bus shelters; Bad parking outside First School and shop; School bus routes to St Mary's; Uncomfortable in Puddletown Forest; School buses picking up; Turning right by green; Outside First School at 3pm; Car parking on road by traffic lights.

NIGHT TIME

Safe

By the shop; On main roads and street-lit areas; Generally all feel safe; Same as day time; Generally safe; High Street.

Unsafe

Church path; Alleyways around the village; Puddletown Forest; Would not go to Rhododendron Mile after dark; When strangers call at front door; Occasional antisocial behaviour in bus shelters; Some semirural footpaths; Church path; Back of Butt Close; Styles Lane – unlit – but adds to quaintness of the village; Traffic is a hazard all the time.

Summary

Many felt that Puddletown is generally a safe place to live. The shop was commonly cited as a place of safety throughout the day and night, likely due to other people being present. On the other hand, the church path and other quiet lanes such as Styles Lane feel unsafe at night, due to their solitude and a lack of street lighting. One group conceded that a lack of street lighting is, however, one of the elements which gives the village its "quaint" characteristic.

Traffic was a common issue, with the school pick-up time being frequently mentioned as an unsafe period for pedestrians, due to unsuitable parking, blind corners, dangerous junctions and speeding vehicles. There is said to be occasional anti-social behaviour, mostly at the bus shelters. Lastly, participants stated they would feel very uncomfortable in Puddletown Forest at night.



Participants describe the level of safety they feel within Puddletown at different times of the day.



Participants share their personal experiences of places where they feel safe or unsafe.



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TASK 01 PEOPLE & PLACES List some of the challenges and opportunities faced by these different groups in Puddletown — please use place names if the issues are site-specific. teenagers businesses & empty-nesters young professionals with young children families with young children students students

PUDDLETOWN COMMUNITY DESIGN WORKSHOP

| TASK 02 THIS IS A SPECIAL PLACE | <u> </u> | |
|--|----------|-------------|
| Rank the one-word descriptions for Puddletown as it is now to create a top ten list that best describes the village. | 1st. | |
| | 2nd. | |
| | 3rd. | |
| | 4th. | |
| | 5th. | |
| | 6th. | |
| | 7th. | |
| | 8th. | |
| | 9th. | |
| | 10th. | |
| PUDDLETOWN COMMUNITY DESIGN WORKSHOP | o | fenc |

TASK 02
This is a special place
OPTIONS TO
CHOOSE FROM

Enterprising

Green

Serene

Distinctive

Unique

Independent

Clean

Fun

Ingenious

| TASK 02 | | |
|---|-------------|--|
| This is a special place OPTIONS TO CHOOSE FROM | Safe | |
| | Friendly | |
| | Imaginative | |
| | Inclusive | |
| | Attractive | |
| | Harmonious | |
| | Open | |
| | Considered | |
| | Refreshing | |
| | Dynamic | |
| | | |





